



'Flower News'

May 2010

Dear Barbara,

Welcome to this month's 'Flower News'

A personal note from Barbara:

May I first of all thank all of you that managed to call into the shop on our "**Yankee Candle Day**". It proved to be a very popular event with most people commenting on the great quality, longevity and aroma that these candles produce. They really are an outstanding addition to any home.

Following on from this we have had to replenish our stocks and have just received our new stock. These candles seem to be very popular so if yours are getting a little low I suggest popping in sooner rather than later to have access to the full range.



Barbara Jackson

Congratulations to all our brides in March and April...

- Kelly Hughes
- Rebecca Hall
- Elkie Lam
- katie Kimber-Perry
- Carly Askew
- Emma Gardener
- Rebecca Bradshaw
- Judith Hope
- Lisa Willshire

I hope you all had a truly outstanding day. Myself and all the staff here at Miller's would like to take this opportunity to wish you all the very best for the future.

A couple of months ago I reminded everyone about the great variety of local shops in this precinct and not to forget we can all provide a professional, personal service only obtainable through specialised retailers.

I forgot to mention a couple of retailers in the precinct that live up to your expectations such as...

John at "Smarty's Cleaners"

John provides a full dry cleaning service and he's just introduced a NEW shoe repair service which will be really handy!

Oasis Tanning and Beauty Salon

A great one stop shop for all your beauty and tanning needs: Sunbeds, Nails/Hollywood Toes, French Manicure, False Eyelashes, Flabelos Machine (lose a dress size in a month!)

Also not forgetting..

Robert Glass Opticians for all your Eye Care Needs

.

If I say it myself it's a great little precinct and together with Tesco for your weekly 'buy in' we can provide nearly everything you would want in one place.

Quick Reminder...

Next wedding show is this Sunday 23rd May at Clough Manor, Rochdale Road, Denshaw.

So on with this months Newsletter.

Warmest regards
Barbara

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English and Fair Trade Flowers

We have recently made one of our buying policies in the shop to purchase our goods as much as possible from UK growers wherever possible. One of these companies is "Essential England", we thought you may be interested in a little background behind the company.

"Essential England" Philosophy

English floristry began with the beautiful, abundant gardens of our great country estates, from which the freshest, most fragrant flowers were picked to decorate the stately home throughout the year. The fashion for cut flowers today is as strong as it has even been. We all

know the pleasure that freshly cut flowers can bring; a jug of summer blooms can fill a room with a heady relaxing scent.

Sadly today some of our most traditional and fragrant varieties are in danger of disappearing. British growers are finding it increasingly difficult to compete with the mass-cultivated, imported stems we see filling our supermarket shelves and flower shop windows. Today only a tenth of the flowers we buy in the UK are grown on home soil, compared to nearly half only fifty years ago. Our aim at Essential England is to redress this balance.



English Grown Flowers

Our quintessentially English blooms are picked from British flower farms and delivered within 48 hours. Buying direct from a number of specialist UK growers, we carry no stock, therefore reducing wastage. We work with the seasons and are therefore able to offer great value for money.

At Essential England we believe that all our flowers and plants should be sustainably harvested. Our local sourcing has a positive effect on the rural economy, and our simple delivery system helps to reduce our carbon footprint. The environmental benefits of buying British are far reaching, from the minimalisation of carbon emissions through our zero air miles policy, to providing much needed pollen diversity for our dwindling bee colonies. Read our ethical trading policy to find out more.

OUR FAIRTRADE FLOWERS

Where it is not possible or environmentally viable to offer British blooms, we offer a range of Fairtrade alternatives. Fairtrade flowers are not yet widely available to UK florists. However Fairtrade certified flowers can now be purchased from Asda, John Lewis online, Sainsbury's, Somerfield and Tesco and trend forecasting suggests that demand is set to increase significantly in 2010.

Flowers carrying the FAIRTRADE Mark have met the internationally agreed standards covering social, environmental and economic development. The Mark is an independent product certification label which guarantees that workers on flower farms are getting a fair price. It also ensures that the use of harmful pesticides and fertilisers is restricted and that water consumption is kept to a minimum.

Our Fairtrade flower importers maximise the use of return cargo planes which also supply food aid and freight to Africa.

A recent survey showed that, in the winter more carbon dioxide is emitted growing a glasshouse crop of roses in Europe, than the amount produced during the air freight of the same quantity of flowers.

Our Fairtrade flowers are perfect for large corporate commissions as they are of the highest quality and are very long lasting within warm environments such as hotel lobbies. They have long stems ideal in large pedestal arrangements, making them the perfect ethical choice for weddings clients and businesses seeking to improve their environmental credentials.

Saddleworth Beer Walk
Sat 29th May 2010 Start Time: 1.00pm

www.beerwalk.co.uk

What is the beerwalk?

The Beerwalk is now one of the biggest events on the Saddleworth calendar.

Some fifteen hundred people in fancy dress walk the traditional eleven mile route through five villages and back, being rewarded with a beer at ten beer stations along the way while collecting money for various charities.

It started 37 years ago with six Round Tablers doing a charitable pub crawl and has grown to such an annual event which now raises something in the region of £80,000 for various worthy causes.

Come rain or shine thousands of people line the streets well-wishing the Beer Walkers on their journey. It takes approximately six hours to complete and the high spirits of the walkers never fails to make it a great and memorable day for everyone year in year out.

Every year the Beerwalk has a theme, this year it has been decided upon 'Lord of the Ring Pulls'!

Fancy Dress Supplied...

Most individuals and teams/groups dress up in fancy dress for the occasion.

Be Warned!!!!

This is one of our busiest times of year for fancy dress as hundreds of people want outfits. We can supply nearly any outfit of your choice **BUT** we do need a little time to order them specially for you.

If you are thinking of entering this year, pop into the shop, have a look at our stock and if you can't find anything that suits we can order for you straight out of the catalogue from over 2000 items.

If you've never had a go at the beerwalk we fully recommend it, it's a great day out for all the family and you will be raising much needed funds for the charity of your choice. A well worthwhile cause having lot's of fun at the same time!

If you are not entering maybe give a thought to sponsoring Judith and Graham this year as they are fundraising for "Help for Heroes", or why not join her team in the walk - fancy dress provided!

For our special newsletter readers only, we are offering a 10% discount on all fancy dress if purchased or ordered before 24th May 2010. We have also some items already at half price why not come in and have a look.

About Help for Heroes Charity...

Help for Heroes was founded by Bryn and Emma Parry in October 2007 out of a desire to help the wounded Servicemen and women returning from Afghanistan and Iraq. The message of the Charity is simple: We are strictly non political and non critical; we



Judith & Graham on 2009 Beerwalk

simply want to help. We believe that anyone who volunteers to serve in time of war, knowing that they may risk all, is a hero.

These are ordinary people doing extraordinary things and some of them are living with the consequences of their service for life. We may not be able to prevent our soldiers from being wounded, but together we can help them to get better.

If you would like to learn more about this charity take a look at their website:

www.helpforheroes.org.uk

Whit Walks Throughout The Borough

We thought you would like to know the dates for the Whitsuntide Walks throughout the borough.

Sun 23rd May

Hollinwood, Oldham, Shaw, Royton, Chadderton

Friday 28th May

Saddleworth

It is customary for the little girls attending the processions to carry small baskets and posies during the procession. We can make these up for you the day before if you would like your little girl to have one.

Let's hope the weather holds out.

Flowers For Football!!!

I know what your thinking! What's flowers got to do with football?

Well there is method in our madness.

Calling ALL YOU GUYS OUT THERE...

We could help save your World Cup dreams! Your partners know what's around the corner...



World Cup 2010

Endless Football On The Box!

If you value your life we very much encourage you to soften up you partner for the onslaught of footy on the box.

The time is NOW when you need some serious brownie points. Why not send your partner a lovely bunch of flowers to say thank you for being so understanding **BEFORE the event**. How can they say no... A nice bouquet of flowers, some chocolates and a

balloon that says I love you. She will be putty in your hands:-)

If England Reach The Final...

Celebrate by having a nice bottle of champagne or wine delivered direct to your door just before the match, you never know she may even join in the festivities!

Now that's how to get as much footy as you want without going through the courts or leaving home.

Special Offer...

Order any bouquet of flowers before 1st June 2010 for the value of £30.00 or over and you will receive a FREE box of chocolates or bottle of wine on the house.

Offer expires: 01/06/2010

A Quick Virtual Tour Around Our Shop!

We have tried to give you a quick look around our shop with this video. Please be sympathetic as it is done by ourselves and we are not Professional Videographers!

[Click Here](#) to take a tour.

So that's about it for this month, have a great month and I'll catch up with you shortly.

Warmest regards
Barbara.

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