



'Flower News'

February 2010

Dear Barbara,

Welcome to this month's 'Flower News'
A personal note from Barbara:

Myself and my family spent the New Year in Austria in the mountains. Me and my boys are stood 2,3 and 4 from right to left - god knows where my husband is?!!!

Absolutely spectacular scenery and I would fully recommend to anyone thinking of going - just do it. A truly wonderful environment. It was like a fairy tale!

Anyway it's wake up time and on with the hustle and bustle of being back in Oldham.



On A Topical Note...

I would like to stress that this year **Valentine's Day lands on a Sunday**. If you would like to send flowers to an office or place of work for Valentine's Day **you MUST order on or before Friday 12th February** as this is the last working day before Valentine's Day. For non work related Valentine's orders we are also delivering on Saturday and Sunday.

For more info on this very important and romantic day of the year see the Valentine's section below.

Warmest regards
Barbara

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It's Coming Up To The Most Romantic Month Of The Year..

"Valentine's Day"

For all you men out there who are stuck for ideas on what you can give for Valentine's Day here are a few things we think the girl in your life will love...

- **Valentine's Day this year falls on a Sunday.** This means that if you intend to send flowers or gifts to her/his place of work then you will need to do this at the latest on Friday 12th February. Why not make her/him the envy of the office by having our delivery drivers present a wonderful bouquet to them right in front of their office colleagues! A great WOW factor.
- **When it comes to a really serious Valentine** who wants to pop the question, "Will You Marry Me?", then a diamond ring can be popped or tucked away between the flowers for a lovely special proposal. We think a great idea would be to book a meal in your favourite restaurant or cook a meal at home and to have a special table arrangement made up by ourselves leaving a space for you to hide the ring between the flowers. Then at the right moment you can pop the question!

Here is an example of the romantic table arrangement we can create for you...



- **Another idea for the not so serious** would be to include a Soft Toy (teddy bear etc), Wine, Champagne or perhaps a balloon with your flowers. That extra little effort will go an hell of a long way, trust me I'm a woman!



- **Women Sending To Men...** Again if you are a woman sending to a man and feel flowers are not appropriate, **don't forget** we have a license to sell and deliver alcohol. Why not send your loved one a nice bottle of Champagne, Wine, Beer or perhaps Chocolates!

Don't Forget!

We are delivering on the Saturday 13th and Sunday 14th February.

SPECIAL VALENTINE'S OFFER...

If you place your Valentine's Order BEFORE 31st January 2010 you will qualify for FREE DELIVERY on LOCAL orders.

For more ideas go to our Valentines webpage at: [Miller's Florist Valentine's Ideas](#)

Please note: We cannot offer free delivery on UK or national orders as these are out of our control.

Alexander Jeweler's Valentine's Offer...

Alexander Jeweler's are offering a **FREE Bottle of Champagne** PLUS a **FREE bouquet of Flower's** with every engagement ring purchased over the value of £1000.

Offer Expires: 14th February 2010

Dutch Designer Flies Over To Train Us And Help Serve You Better.

Our shop has enjoyed a makeover by a Dutch Master Designer thanks to an Internet impulse.

We completed a questionnaire from the Flower Council of Holland, pressed the 'send' button and thought no more about the episode.

Four months later we learned we had won the shop makeover and Tim Van Leipsig, who has his own floristry business in the south of Europe's biggest flower growing country, was in Oldham for two days.

Tim's visit gave us some really good ideas and was a boost for all the staff - the girls certainly enjoyed having him around showing them the latest techniques and ideas from Holland of which we can hopefully pass onto you our loyal customers.



In Tim's home town there are 35 florists competing for business so he has to be sharp all the time and we've taken some of his great ideas on board.

Wedding Shows

Here's a great opportunity for a plug from us! If you do manage to pluck up enough courage to propose this Valentine's Day, why not come and see us to discuss your wedding requirements:-)!!!

Here are a list of up and coming wedding shows we will be exhibiting at:

- **Sunday 31st January 2010**
The Clough Manor
Rochdale Road
Denshaw
Saddleworth
OL3 5UE
Tel: 01457 871 040
- **Sunday 28th February 2010**
Smokies Park Hotel
Ashton Road
Oldham
OL8 3HX
Tel: 0161 785 5000

- **Sunday 7th March 2010**
Talking Point Conference Centre
Huddersfield Road
Scouthead
Oldham
OL4 4AG
Tel: 01457 877 471

If you would like to attend any of the above please contact the venue for start times etc.

Congratulations!!!

May we say a big thank you to all who entered our "**Win A Christmas Hamper**" competition. We managed to raise £58.00 for the "Francis House Children's Hospice" at Disburse. I'm sure you will agree a great cause.

Out of all the people that entered a BIG congratulations goes out to...

Janet Pass!

Congratulations Janet we hope you enjoyed your hamper...

Thank you once again for all that entered.

So that's about it for this month, have a great Valentine's Weekend and I'll catch up with you shortly.

Warmest regards
Barbara.

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